

**23rd International Meeting of
LICAGE 2016**
www.licage2016.ro



8-9 September 2016
Hotel Novotel Bucharest City Centre
BUCHAREST - Romania

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Keydates

- **Friday 20 May 2016**
Abstract deadline
- **Wednesday 15 June 2016**
Early bird
- **Friday 01 July 2016**
Accommodation deadline
- **Thursday 8 September 2016**
Congress 1st day
- **Friday 9 September 2016**
Congress 2nd day

Invitation to participate

Dear Colleagues,

On behalf of The Liver Intensive Care Group of Europe (LICAGE), it is my great pleasure to invite you to the next international LICAGE meeting, to be held from September 8-9, 2016 in Bucharest, Romania.

LICAGE, founded in 1987, brings together Health professionals from all over Europe and beyond with an interest in hepato-biliary diseases and liver transplantation.

As usual, this LICAGE meeting will be a friendly meeting allowing education, discussion, and networking with doctors interested in the liver in acute situations. The organisers are planning an exciting Scientific Program, which will bring together international reputable speakers- experts in hepatic surgery and liver transplantation from intensive care, anaesthesiology, surgery and hepatology. This will allow lively discussions about experiences and latest advances in the field of liver intensive care and perioperative care. Interactive sessions will also be an opportunity to link young professionals together with well-known experts.

Featured topics include

- Acute and acute-on chronic liver failure in intensive care
- Place for liver support systems
- Perioperative optimization strategies, Postoperative challenges
- Case based discussion

The venue of the meeting (Novotel Bucharest City Centre Hotel) offers you a chance to be in the heart of Bucharest City, the emerging capital of Romania.

The LICAGE meeting offers discounted registration to LICAGE members and early-bird registrations. We look forward to welcoming you to this exciting LICAGE meeting in Bucharest.

Sincerely

On the behalf of the organizing committee,

Prof Dr. Dana Tomescu

President of LICAGE 2016 congress

About LICAGE

The Liver Intensive Care Group of Europe (LICAGE) was founded in 1987 by Dr JV Farman, an anesthetist who worked in Cambridge with Professor Sir Roy Calne on the first liver transplants. The aim was to bring together from throughout Europe workers of all disciplines involved in the peri-operative care of liver transplant recipients, to foster communication and collaboration between medical and allied health care disciplines, to stimulate and share advances in the scientific understanding and clinical management of patients requiring liver transplantation.

The group holds meetings each year in different European cities. Every third year, LICAGE collaborates with the International Liver Transplantation Society (ILTS) and the European Liver and Intestinal Transplantation Association (ELITA) to hold a joint Congress. This is either as the planned LICAGE meeting or as an additional meeting. LICAGE also collaborates with other societies including ELITA and the IARS to hold additional educational events.

LICAGE is committed to education, and in addition to holding state of the art courses in perioperative care of liver transplant recipients, has developed a web-based learning resource, the Liver Transplant Anesthesia and Critical Care Forum (LiTAC) which is now run collaboratively as the Anesthesia/CCM section of a redeveloped ILTS website.

Recent Annual Congresses:

2015 Montpellier, FR

2014 London, UK

2013 Essen, Germany

2012 Ghent, Belgium

2011 Valencia, Spain

2010 Pisa, Italy

2009 Vienna, Austria

2008 Paris, France

2007 Caen, France

2006 Milan, Italy

2005 Newcastle, UK

Scientific Program

2016 LICAGE MEETING IN BUCHAREST

Transplantation in Romania and the former Eastern Europe

Topics :

Hemodynamic changes and treatments in end stage liver disease patients

- Cirrhotic cardiomyopathy and hemodynamic changes: what does it bother?
- Hepato -pulmonary syndrome/ Porto pulmonary Hypertension: is it a real problem today?
- Perioperative fluids election for the cirrhotic patient
- Hemodynamic Monitoring for liver surgery and transplantation
- Open Vs laparoscopic liver surgery: new challenges for the anesthetist?

Living donor liver transplantation: from bench to bedside

Controversies in Infections management

- Pro/Con on fungal prophylaxis in liver transplantation
- What is the best diagnostic approach for suspected fungal infection?
- What is the best antimicrobial management in the MDR era?

Best Case presentation: anesthesia

New trends and strategies

- HCV - related cirrhosis: a new era ahead
- Liver transplantation for alcoholic intoxication : where do we stand and where do we go
- How can we improve deceased donor's management?

Meet the experts: how I do it in liver surgery/transplantation

Optimizing Coagulation to Minimize Transfusions

Best Case presentation: critical care

Organizing Committee

- Prof. Dr. Dana Tomescu (President of LICAGE 2016 Congress)
- Prof. Gianni Biancofore (President of LICAGE)
- Prof. Fuat Saner
- Prof. Catherine Paugam-Burtz
- Dr. Koen Reyntjens
- Dr. Alistair Lee

About Bucharest



Bucharest, the emerging capital of Romania was called in the Middle Ages the Greeks “HILARIOPOLIS – The City of JOY”; in the 1800s it was considered “Le Petit Paris”, fully living up to the name – for everything the city represented back then, today there is no exaggeration to say that Bucharest is indeed a modern city in European style.

General information

Conference Venue:

Novotel City Bucharest

Access to Bucharest

By car Bucharest is easy to reach by motorways from any part of Romania. To determine a specific route visit: www.viamichelin.com

By train The Main Train Station – Nord station is located right in the center of town, located 3 km away from Novotel City Centre. It is necessary to take the metro to “Universitate” Metro Station, located at 450 m away from Novotel. You can get to all Bucharest districts by taking the metro, tramway lines, as well as by bus or taxi. To consult the times and reserve your ticket: <http://www.inyourpocket.com/bucharest/Bucharest-Public-Transport>

By plane The Henri Coanda Airport is located just 18 km from the city center. The drive takes around 20 minutes. It is easy to get from the airport to downtown Bucharest by Airport Shuttle, by taxi or thanks to a car rental service. Bucharest airports: <http://www.bucharestairports.ro>

Registration Information:

Registration for the congress will open on **April 2016**.

Please refer to the Congress website at <http://www.licage2016.ro> to register.

Sponsorship, Marketing and Advertising opportunities

Coffee Breaks

Will be served daily - mornings between the sessions to all delegates within the exhibition area.

The sponsor name/logo is displayed at all coffee / tea break stations.

Cost per coffee break: 1 000 € / break

Lunch

Will be served daily on site.

The sponsor name/logo displayed on each table offering a large visibility to the company.

Cost per lunch: 20 €

Badges lanyards

Your company provides 200 lanyards and we will distribute them to the participants upon arrival on site.

Exclusive participation: 1500 €

Companies may choose digital marketing opportunities.

Advertising on www.licage2016.ro

The congress website is the place for Health professionals from all over Europe and beyond with an interest in hepato-biliary diseases and liver transplantation to get a full range of news and information on LICAGE 2016!

Get unmatched visibility by posting your corporate advertisement on this web site! You will receive metrics on site traffic, demographics, and click through.

Advert on website landing page: 2 000 € per ad

Web options

The web site being set-up for the promotion of the congress, companies are cordially invited to sponsor this site with their name and logo. As sponsor of the web site, add your company logo and an internet link to your own web site and be always more present on the web!

The logo and link from now until the end of the congress (on the website partner dedicated page): 1000 €

BEFORE YOU GO EMAIL

Before the congress, an email reminding all the important practical information will be sent to the preregistered delegates. As sponsor of this email your company logo will be posted on the email: such a high exposure for your company!

Rate for exclusivity: 1 000 €

E-mail blasts

Insert your logo on a banner posted in the e-mailing footer to be sent to the Congress participants. E-mailing frequency: 6 newsletters from now until the Meeting.

Choice of E-mailing to be confirmed at a later stage with the organisers of the Meeting.

Rate for one e-mailing : 750 €

Companies may also advertise in the Congress documents

Final Program: The final program will be distributed on site to every registered participant.

Advertisement on inner full page: 1000 €

Advertisement on inside front or inside back cover page: 1250 €

Advertisement on outside back cover page: 1500 €

Brochure Display (Maximum of 4 available) Brochure display will be located in the Exhibition Hall and will consist of four (4) standing display units to provide professional presentation of company literature. One brochure stand will be dedicated to display your company literature (each brochure stand will hold A4-size documents). Company literature will be supplied by the representative company.

Rate per brochure stand display for the duration of the congress: 750 €

***VAT Excluded from all above rates**

If you do not see any option that is an exact fit for what you are looking for? Let us work with you to customise a sponsorship tailored to meet your needs and marketing objectives

Exhibition

The Exhibition of the LICAGE meeting will be held at the Novotel City Hotel from September 8-9, 2016 in Bucharest, Romania. This commercial and professional Exhibition will take place parallel to the Meeting hours. All Congress coffee breaks will be held in the Exhibition area.

Tentative exhibition schedule:

Set up Times: September 7, 2016 from 14.00 to 18.00 (to be confirmed)

Exhibition Opening Hours: According to the Congress schedule

Dismantling times: 9 September 2016 from 18.00 to 20.00

Please note that the final Exhibition set up, opening and dismantling schedule will be updated in the Exhibition Technical Manual, available a few months prior to the Meeting.

Exhibitors can book exhibition tables (space only without structure) to display their products or services.

The rate of one exhibition space for the duration of the congress is :

PLATINUM PARTNER – it has Partner status –10,000€

-exhibition space 8 m²

- mentions in all the materials of the congress (website www.licage2016.ro, ads, posters, programs, summary volume, banners, etc)

- inclusion of promotional materials in the conference folder.

GOLD PARTNER –7,000€

- exhibition space 6 m²

- mentions in all the materials of the congress after the platinum partners (website www.licage2016.ro, ads, posters, programs, summary volume, banners, etc)

- inclusion of promotional materials in the conference folder

SILVER PARTNER – 5,000€

- exhibition space 5 m²

- mentions in all the materials of the congress after the platinum and gold partners (website www.licage2016.ro, ads, posters, programs, summary volume, banners, etc)

- inclusion of promotional materials in the conference folder

BRONZE PARTNER – 2,500€

- exhibition space 3 m²

- mentions in all the materials of the congress after the platinum, gold and silver partners (website www.licage2016.ro, ads, posters, programs, summary volume, banners, etc)

- inclusion of promotional materials in the conference folder.

The rate includes:

- One table and 2 chairs
- Railing of hanging
- Standard power supply

The rental price of an exhibit space gives the right to the following services:

- Use of stand during the exhibition and during assembly and dismantling periods
- Information and coordination services during the assembly and dismantling of stands and during the exhibition
- 2 exhibitors badges giving access to the exhibition hall
- Company listing and 300 characters company profile published in the congress final program
- Care taking of public areas, excluding the stands which are under your responsibility
- Cleaning of public areas of the exhibition hall

The exhibition floorplan will be available at a later stage. The Exhibit space location will be confirmed on a first come, first served basis.

Promotion & Media

The organizers are here to make you feel as a real partner of the congress and to ensure you maximize your investment!

- Ask for congress banners to use in your email marketing campaigns to your clients - to promote your presence at the congress.
- Inform your contacts database of your participation in the event via e-mail blasts or newsletters.
- Post the congress banner on your company website (available at request)

Registration Information

If you wish to register to the congress sessions, please consult the congress web site or contact the registration Department: info@licage2016.ro

Housing Information

The Organizers have managed to book some allocations at selected hotels to comply with all of your future accommodation requests. Special rates have been negotiated (full details here:

http://www.licage2016.ro/#section_venue-licage2016-bucharest).

Sponsors and exhibitors can book the hotel rooms they require direct from LICAGE 2016 Meeting Secretariat. Please contact the congress office for further details: info@licage2016.ro.



Applications, Payment & Cancellation Conditions

Applications

In order to be valid, Booth, Partnership, Marketing and Advertising application form(s) are to be carried out by post or email on the ORIGINAL APPLICATION FORM here enclosed and sent to SMART TOURS. The signature of the Booth, Partnerships, Marketing and Advertising application form(s) constitute a firm hire commitment and compel the subscriber to accept both the general conditions and the exhibition rules and regulations.

A deposit of the total amount due will be invoiced on receipt of the completed reservation form and due for immediate payment upon receipt of the invoice to guarantee the reservation. No verbal or telephone agreement will not commit the Organizing Committee unless confirmed in writing. The remaining subscription fee is to be settled by May 29, 2016 at the latest. Non-payment by this stated deadline will lead to the cancellation of the right to use the booth, and without reimbursement of the deposit paid.

Site allocations will be attributed in reservation order of arrival (apart from the rights given to the official sponsors) and are subject to the full payment and the agreement of the Organizing Committee. Once locations have been attributed, no change of location will be possible without Organizing Committee's written agreement. All payment must be received by the organizers prior to the event. No sponsor/exhibitor will be allowed to neither begin move-in operations nor be listed as a

Exhibition & Partnership Brochure

sponsor/exhibitor in the onsite publications until full payment is received by the organizers. The Exhibition floor will be presented at a later stage. It is subject to acceptance by the « Prefecture de Bucharest » (Bucharest Police Authority) and its official Fire & Safety Services. However, Organizing Committee reserves the right to change if deemed advisable, the location, importance and layout of the surfaces requested by the exhibitor. In the event of litigation, jurisdiction falls under the Bucharest Law Courts alone.

Acceptance of applications

The organizers reserve the right to refuse applications from companies not meeting standard requirements or expectations and reserve the right to curtail or close exhibits, wholly or in part, that reflects unfavorably on the character and the purpose of the meeting.

Payment:

The organizer has given mandate to Organizing Committee for the organization of its international congress and Organizing Committee is the sole competent company to receive payments for this congress. Payment of the deposit may be made either:

- **by bank transfer to**

SMART TOURS SRL, Str.Muresenilor 28,
Brasov / 500030 , Romania

Account N° :

IBAN: RO80INGB0009008188760718

SWIFT CODE: INGBROBU

- **by credit card VISA/ MASTERCARD only**

Please contact LICAGE 2016 Meeting Secretariat by email info@licage2016.ro in order to receive a secured link.



- by PayPal

Founds should be send to
contact@smarttours.ro

In the case of a bank transfer, please do not forget to specify on your form, the reason of your payment and the invoice number.

Cancellation conditions (applicable to Partnership, Advertising, Marketing options and Exhibition)

All cancellations must be made in writing to Organizing Committee. The organizer shall retain:

- 25% of the agreed amount due if the cancellation is made before Wednesday 15 JUN 2016
- 50% of the agreed amount due if the cancellation is made between Wednesday 15 JUN 2016 and Friday 15 JUL 2016
- 100% of the agreed amount due if the cancellation is made after 15 JUL 2016

After exhibition space, Partnership or advertising have been confirmed, a reduction in space or any other kind of is considered as a cancellation and will be governed by the above cancellation policy. Reduction in space can result in relocation of exhibit space at the discretion of the congress organizers.

Rules and regulations

Organizing Committee has been entrusted with the general logistics and organization of the Congress and organization of the Congress and Exhibition of the LICAGE 2016. It will be referred to as "The Organizers" here below.

Local and Site Regulations

Exhibition & Partnership Brochure

Exhibitors shall abide by the local and site regulations with respect to law and order, safe and security. The organizers will take appropriate action against those who do not comply with the regulations. The organizers have the authority to demand removal/change of any structure which is not in accordance with the Congress rules or cancel participation. The decision of the organizers will be final and binding.

Entry to the Exhibition

Access to the exhibition will only be possible to regularly registered conference participants or exhibition participants. To attend any meeting session sessions, exhibition staff will need to register as full delegates and pay the appropriate registration fee.

Sharing of stands

Exhibitors are not permitted to share with others any booth space allotted to them without prior written consent of the organizers.

Insurance

The signatory renounces to take recourse against the organizers or against the owners of the premises and undertakes to underwrite insurance policies covering all the risks incurred by the material exhibited (theft, damage, etc...) along with public liability covering the permanent or occasional staff employed by the company, present at the congress. In any case, the insurance protection will NOT be given to the exhibitors by the organizers.

Force Majeure

In the event of force majeure, the exhibition dates may be changed or the latter may be purely and simply cancelled. In the last event, the disposable funds after payment of expenses will be shared between exhibitors in proportion to their payments



without it being possible to take recourse against the organizer or the producer.

Interpretation of the regulations and amendments

SMART TOURS Company is the sole competent authority as to problems arising from the interpretation of here enclosed regulations and their enforcement. Any expenses resulting from the non-observance of the here-enclosed regulations will be chargeable to the exhibitor. SMART TOURS reserves the right to change or to complete the here-enclosed regulations but the exhibitors will be informed.

Exhibitor technical manual

An Exhibitor Technical Manual will be sent to every registered exhibitor a few months before the event and once deposit has been paid. This manual contains all information regarding general conditions, safety regulations, setting up of a booth and arrangement conditions, description of the booth, specification documents and maps along with order forms and prices for furniture, decoration and all necessary services (telephone, electricity, transport, storage...)

Refund of Romanian V.A.T.

According to the European Tax Legislation, organizers of international exhibitions and service companies have to invoice all services with 20 % Romanian Value Added Tax (VAT). Foreign companies (EU or non-EU) are, under certain conditions, entitled to a refund of TVA paid. Important: companies not belonging to the European Union have the obligation to appoint a

Exhibition & Partnership Brochure

French tax representative in order to apply for a tax refund. More details will be available in the Exhibition Technical Manual.

Rules and Regulations for Exhibition and Partnership in Romania

As far as exhibition and Partnership are concerned, there are certain rules and regulations in Romania for the pharmaceutical and medical devices industries to respect. Please make sure to check with your compliance department and/or Romanian subsidiary for more details.

Third party companies

SMART TOURS will communicate exclusively with clearly identified third party companies officially mandated by participating exhibitors and sponsors. Queries received from third party companies (i.e. communication and press agencies) which do not clearly indicate which company they are representing will not be answered. It is the responsibility of the exhibitor/ sponsor to inform the congress secretariat of the full contact details of the third party companies they are working with.

Press conferences

Press conferences organized by the pharmaceutical industry may only be organized at times specified by the congress organization. The congress office must be notified of any planned press conferences and all journalists must be officially registered to attend the meeting.

Promotion onsite

Promotion onsite (at the congress) must be limited to the confines of the exhibit space



Exhibition & Partnership Brochure

Partnership and Marketing Application Form

To be returned to: LICAGE 2016/ SMART TOURS

28 Muresenilor St 500030 Brasov Romania Montpellier Email : info@licage2016.ro Fax:
+40.268.418.577

COMPANY NAME:CONTACT NAME:
POSTAL ADDRESS:
ZIP CODE AND CITY:..... COUNTRY:
EMAIL:
TELEPHONE:FAX:
VAT NUMBER:
PRUCHASE ORDER NUMBER (if applicable)

Other Partnership & Marketing options:

Advertising opportunities :

- Coffee Breaks: 1 000 €/break
- Lunch: 20€/person
- Badges Lanyards: 1 500 €

Digital marketing opportunities :

- Advertising on website : 2 000 €
- Web options : 1 000 €
- Before you go mail : 1 000 €
- Email blasts : 750 €/email

Advertise in the Meeting documents :

- Brochure display : 750 €

Final program :

- Inner full page : 1 000 €
- Inside front or back cover page : 1 250 €
- Outside cover page : 1 500 €



Exhibition & Partnership Brochure

Exhibition :

- PLATINUM PARTNER – it has Partner status –**10,000€**
- GOLD PARTNER –**7,000€**
- SILVER PARTNER – **5,000€**
- BRONZE PARTNER – **2,500€**

Total amount (excl VAT) :

Upon receipt of this form, an invoice will be sent to you for a 50% deposit, with balance due by May 15, 2016 We are aware of and agree to the financial and administrative conditions as specified in the Congress Official Partnership and Exhibition Brochure. An invoice will be sent on receipt of this form.

**VAT at a current rate, subject to modification.*

DATE AND SIGNATURE:

COMPANY STAMP:



Exhibition & Partnership Brochure

Exhibition Application Form

To be returned to: **LICAGE 2016/ SMART TOURS**

Str. Muresenilor, Nr. 28 , Brasov/500030, Romania

Email : info@licage2016.ro ; Fax: +40.268.418.577

COMPANY NAME:

CONTACT NAME:

POSTAL ADDRESS:

ZIP CODE AND CITY:..... COUNTRY:

EMAIL:

TELEPHONE:FAX:

VAT NUMBER:

PRUCHASE ORDER NUMBER (if applicable)

COMPANY NAME FOR PUBLICATIONS:

My company is interested in booking the following exhibition space:

- PLATINUM PARTNER – it has Partner status –**10,000€**
- GOLD PARTNER –**7,000€**
- SILVER PARTNER – **5,000€**
- BRONZE PARTNER – **2,500€**

The rates include: exhibition space as per description, one table, two chairs, railing of hanging, and standard power supply.

Total amount VAT excluded=.....€

VAT Amount (20 %)*=.....€

TOTAL VAT included=€

We propose exhibiting the following items: _____

The exhibition floor plan will be available at a later stage. The Exhibit space location will be confirmed on a first come, first served basis.

Upon receipt of this form, an invoice will be sent to you for a 50% deposit, with balance due by May 15, 2016. We are aware of and agree to the financial and administrative conditions as specified in the Congress Official Partnership and Exhibition Brochure. An invoice will be sent on receipt of this form.

**VAT at a current rate, subject to modification.*

DATE AND SIGNATURE:

COMPANY STAMP: